

# Case Study: Google Adwords



## THE CHALLENGE

The Client (Hidden) business is Umbrella Sky and Umbrella Sale. They are one of the best Umbrella Sky project and seller in the USA. The Client (Hidden) is using different paid campaigns but not getting the benefits. They were using Facebook ads as well as Google Ads but no fruitful output. They are so worried and looking for us to see the problem. We need to fix their ROI.

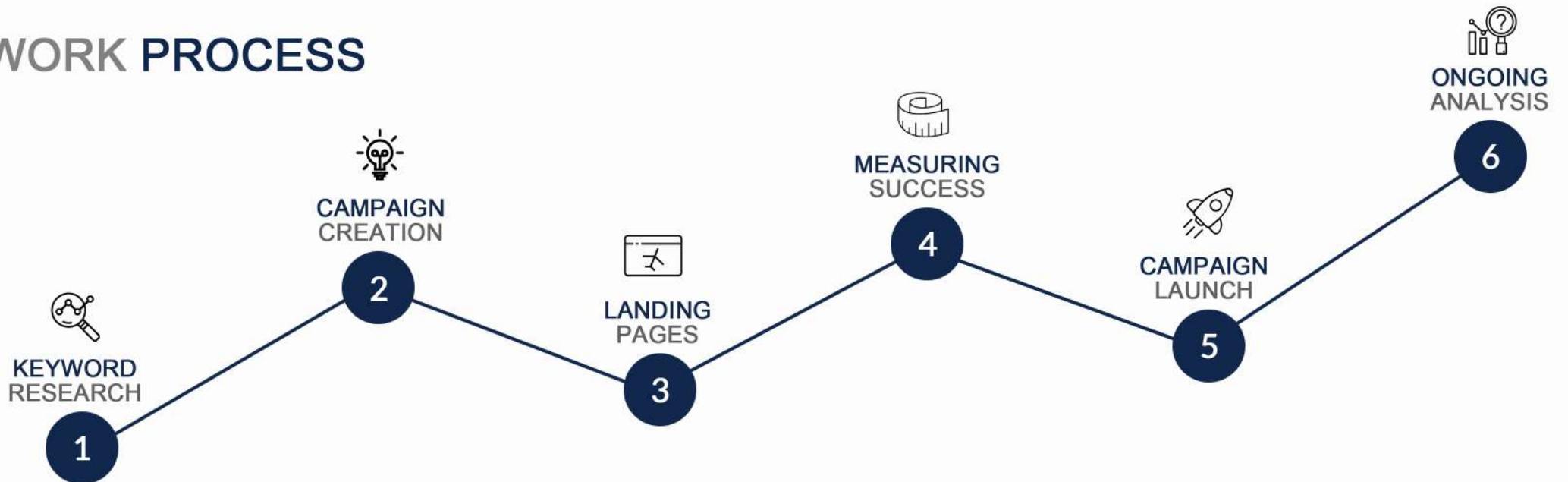
## THE SOLUTION

The Client (Hidden) is a popular Umbrella business brand of the USA. We have worked on their landing page, Google Adwords ads setup as well as Facebook ad setup. We refreshed their website home page and fixed Google search issue. The Adwords was a big hit and the Client (Hidden) has started getting good visits and sale increased .

## ADWORD BENIFITS

- Target your ads
- Control your costs
- Measure your success
- Manage your campaigns

## WORK PROCESS



# THE CAMPAIGN STRATEGY



## CREATE QUALITY DESIGN CREATIVES

Our Expert Designers will take care of all Quality Design Creatives.



## TARGET THE RIGHT MARKET

Our Adwords Experts are very skillful to target the narrow down right market.



## OPTIMISE CAMPAIGN SETTINGS

We have capabilities to optimise your campaign to reach out the ROI.

# THE RESULT



**CONVERSION GROWTH**  
MORE DIRECT BOOKINGS

153%



CLICK GROWTH

+

82%



AVERAGE POSITION  
GROWTH

+

112%



CLICK THROUGH  
RATE GROWTH

+

777%



IMPRESSION  
GROWTH